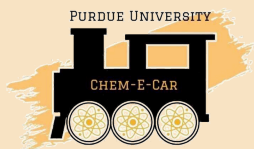


Purdue Chem-E-Car Sponsorship Package

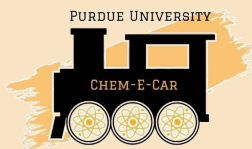
2025-2026





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> Join Us In Shaping Future Engineers!

What is Chem-E-Car?

Chem-E-Car is an exciting engineering competition where teams design and build a shoe-box-sized car powered entirely by chemical reactions. The challenge? To travel a randomly selected distance between 15-30 meters and stop precisely at that mark. The team that comes closest to the target distance takes home the victory!

Why Support Us?

Throughout the academic year, our dedicated team will engage in a hands-on journey of innovation, designing, building, and testing our car from the ground up. This includes:

- Power Source Development
- Stopping Mechanism Design
- Chassis Construction
- Electrical Component Integration

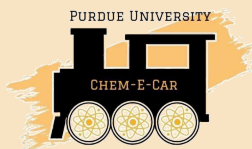
Competing at the Highest Levels

Our team will showcase our hard work at the Regional AIChE (American Institute of Chemical Engineers) Conference, competing against 30 universities around the Great Lakes. A strong performance will lead us to the National Conference the following fall.

Transforming Students Into Leaders

By sponsoring Chem-E-Car, you're investing in the next generation of engineers. Participants apply technical knowledge to solve real-world problems, gaining invaluable experience in:

- Project Ownership: Students take charge of various aspects of the car's design and execution.
- Collaboration: Our multidisciplinary lab groups foster teamwork and enhance communication skills.
- Leadership Development: Students gain confidence and leadership abilities through hands-on experience.



> We Want Your Support

Why Do We Need Sponsorship?

Every year, Chem-E-Car builds a new car from scratch. This involves extensive research and testing of various chemical reactions, reconstructing a new chassis, and acquiring or repairing electrical components. Additionally, we face significant costs related to our organization's general operations, including:

- Transportation for regional and national conference travel
- Planning and arranging social events for our members
- Lab upkeep and maintenance costs

To cover these essential expenses and ensure a successful project, Chem-E-Car is actively seeking sponsorship!

Sponsorship Utilization

Your support will directly fund critical components of our project, including:

- Reactants for various chemical reactions
- Chassis materials (metal frames, nuts, bolts)
- Electrical components (wires, transistors, capacitors)
- General lab materials (paper towels, parafilm, glassware)
- Travel expenses for the Regional Conference (airfare, buses, hotels)
- Travel expenses for the National Conference (airfare, buses, hotels)

Impact Of Your Support

Your sponsorship will not only help fund materials and resources for our project but also empower students to thrive in both their academic pursuits and future careers. Join us in this unique opportunity to inspire and cultivate talented engineers who are ready to tackle the challenges of tomorrow.

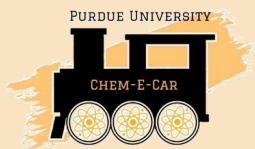
Our Mission



Your Support



Our Goal



> Overall Sponsorship Opportunities

For Companies

Corporate sponsorships provide companies with a unique platform to engage with future engineers and promote their brand.

We are pleased to offer the following tiers:

- Bronze (\$800+)
- Silver (\$1,000+)
- Gold (\$2,000+)
- Platinum (\$3,000+)



For Alumni

Support from alumni is vital for fostering a strong connection between past and current students. We are pleased to offer the following tiers:

- Black (\$50+)
- Gold (\$100+)
- Proud Boiler (\$200+)
- The Boiler Special (\$500+)

Notice

If you prefer to donate, please contact Jayee Goh at goh15@purdue.edu. Tax-exempt status will be awarded for sizable donations to the Chem-E-Car Club at Purdue University.

> Company Sponsorships

01 Platinum (\$3000+)

- All Gold, Silver, and Bronze benefits.
 - Exclusive opportunities for customized engagements, including workshops or guest lectures.
 - Prominent logo display on all promotional materials and during events.
-

02 Gold (\$2000+)

- All Silver and Bronze benefits.
 - Your company will be introduced as a sponsor during our 30-second car introduction video presented at competitions.
-

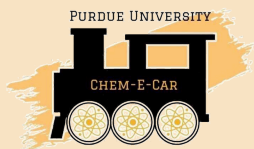
03 Silver (\$1000+)

- All Bronze level benefits.
 - Your company logo will be prominently displayed on the car.
 - Your company will be announced as a proud sponsor on the Purdue Chem-E-Car LinkedIn and Instagram pages.
-

04 Bronze (\$500+)

- Your company logo will appear on the back of all Chem-E-Car T-shirts worn by members during daily life and competitions.
- Your company logo will be featured at both Regional and National competitions

***Additional benefits to those mentioned above can be discussed between the company and Purdue Chem-E-Car upon discretion. ***



> Alumni Sponsorships

01

The Boiler Special (\$500+)

- All Black, Gold, Proud Boiler tier benefits.
- You can collaborate with us to customize the car's decoration in alignment with its design.
- Exclusive opportunities for customized engagements, including lab tours or guest lectures

02

Proud Boiler (\$200+)

- All Black, Gold tier benefits.
- Your name will be prominently displayed on the car.
- You will be announced as a proud sponsor on the Purdue Chem-E-Car LinkedIn and Instagram pages

03

Gold (\$100+)

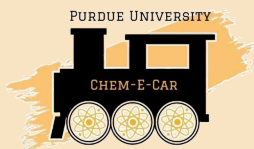
- All Black tier benefits
- Your name will be featured on car posters presented at both the Regional and National competitions.
- Personalized thank-you note from team members.

04

Black (\$50+)

- Monthly updates on team progress and events.

***Additional benefits to those mentioned above can be discussed between the alum and Purdue Chem-E-Car upon discretion. ***



> Ready to Sponsor?

By Check

The Sponsorship check can be made payable to Chem-E-Car and mailed to the Business Office for Student Organizations:

*1198 Third Street, Room 365, Business Office for
Student Organization,
Krach Leadership Center (KRCH)
West Lafayette, Indiana (47906)*



By Credit Card

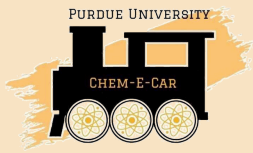
To pay by credit card, visit the URL below:

<https://www.coolfaces.net/TooCOOLPurdueWL/vECItemCatalogOrganizationItems/OrganizationItemsGallery.aspx?Organization=5415>

Click your desired sponsorship package and check out. Please note that if you are a first time sponsor with Purdue, an account has to be made. Follow the instructions to check out and end up on the upay page, where you can finish the payment process.

Contact Information for Questions

If you have any additional questions/concerns on the sponsorship, please direct them to our Treasurer, Jayee Goh (email: goh15@purdue.edu)



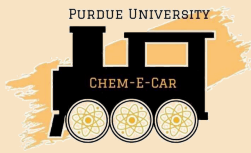
> Closing Remarks

Dear Company Representative and Alumni,

On behalf of everyone at Chem-E-Car, we want to extend our heartfelt thanks for taking the time to consider supporting our team. Your involvement is not just appreciated; it is vital in shaping the future of aspiring engineers. With your support, we can empower our students to tackle real-world challenges through hands-on learning experiences that foster creativity, problem-solving, and innovation.

We look forward to your future correspondence and the exciting possibility of collaborating with you on this journey. Thank you once again for your consideration and support.

Best Regards,
Purdue Chem-E-Car Executive Team



Thank You

**For inquiries,
contact us.**

Victor Dossin
President
vdossin@purdue.edu

Jayee Goh
Treasurer
goh15@purdue.edu